

Introducing a range of online opportunities across our construction news website specifically designed to help you engage with your target audience.



Specification Online is now firmly established as one of the leading architectural and building websites for product and project information. With immediate access to detailed technical and product material drawn from an extensive media portfolio, it has become the website of choice for specifiers, contractors and installers of construction materials.

With an innovative range of features and a growing visitor stream, Specification Online is the ideal web platform to promote your company's products and services to specifiers and purchasers who are actively working on live projects.

### Advertisement Rates

#### Home Page – Product of the Day

A daily product feature positioned on the main visual area of the home page - £100 per day

#### Home Page

**Top Banner** - (545px x 70px) - £300 per month (On rotation x 3)

**Skyscraper** - (130px x 650px) - £300 per month

**MPU** - (415px x 305px) - £300 per month (On rotation x 3)

**Buttons** - (130px x 130px) - £100 per month

#### News Pages

**Top banner** - (545px x 70px) - £100 per month per category

**MPU** - (415px x 305px) - £100 per month per category (On rotation x 3)

**Buttons** - (130px x 130px) £40 per month per category

#### Featured Products, Digital Edition pages and Videos

**Top Banner** £75 per month per page

**Buttons** - £40 per month per page



How we accommodate the future population of the UK is set to dominate the political scene for the foreseeable future. Housing Specification seeks to stimulate this debate and comment on the changes in legislation that are affecting how and what we build with.

Housing Specification is a free to use online product and news resource for specifiers working across the housing sector. A supporting social media platform helps to keep this online news source in front of it's market.

### Advertisement Rates

#### Home Page – Product of the Day

A daily product feature positioned on the main visual area of the home page - £50.00 per day

#### Home Page

**Top banner** - (545px x 70px) £250 (On rotation x 3)

**MPU** - (250px x 250px) £250 (On rotation x 2)

#### Other pages

**Top banner** - (545px x 70px) £75 per page (On rotation x 3)

**MPU** - (250px x 250px) £75 per page (On rotation x 2)

#### Sponsor the Housing Blog – price on application



Hotel, Sport Leisure's website carries news, product and project information.

Product of the week, a daily news story together with sports, leisure, hotel and stadia news make this a must read for specifiers, owners and managers of facilities in this sector.

Links to the site's product directory enable the visitor to view a myriad of products and services for both the new build or refurbishment sector.

### Advertisement Rates

#### Home Page – Product of the week

A weekly product feature positioned on the main visual area of the home page - £100.00 per week

#### Home page

**Top Banner**- (545px x 70px) - £175 per month (On rotation x 2)

**2 x MPU**- (250px x 250px) - £175 (On rotation x 2)

#### Other pages

**Top Banner** - (545px x 70px) - £75 per month per page

**3 x MPU** - (250px x 250px) - £75 per month per page

Introducing a range of E-bulletin opportunities which are sent to specific demographics across the construction industry and will ensure that your products or services are being seen by the right people.

Specification Online has 4 monthly E-Bulletins a month each of which are sent to a tailored demographic. Whether you have a general press release on a product that you are wanting to reach a wider audience or if you are looking to break into a different sector, our range of E-Bulletin opportunities from our flagship website provide you with an excellent platform to reach your target audience.

Each Press Release will also appear in full on the website along with being promoted through our social media channels which include Twitter, LinkedIn and Pinterest.

**General news E-Bulletin**  
Guaranteed top entry - £185  
Entries 2 to 7 - £145  
Banner - £150

**Innovations E-Bulletin**  
Guaranteed top entry - £185  
Entries 2 to 7 - £145  
Banner - £150

**Public Sector E-Bulletin**  
Guaranteed top entry - £185  
Entries 2 to 7 - £145  
Banner - £150

**Sustainability E-Bulletin**  
Guaranteed top entry - £185  
Entries 2 to 7 - £145  
Banner - £150

Housing Specification and Hotel, Sport and Leisure are 2 leading industry specific websites each with a targeted demographic many of whom are registered users.

Each website has an E-Bulletin every month which is sent to its readers detailing topical information for the industry.

Your press release can feature and will also appear in full on the website along with being promoted through our social media channels which include Twitter, LinkedIn and Pinterest. You can also take advantage of the solus banner position.

**Housing Specification E-Bulletin**  
Guaranteed top entry - £150  
Entries 2 to 7 - £125  
Banner - £125

**Hotel, Sport and Leisure E-Bulletin**  
Guaranteed top entry - £150  
Entries 2 to 7 - £125  
Banner - £125