# PROFESSIONAL HORTICULTURE + LANDSCAPE DESIGN





MEDIA PACK 2018



**Print:** pH is distributed quarterly, and each issue has an in-depth seasonal focus

estate management, parks management, professional

gardening, turf care and arboriculture.

**Digital:** www.landscapeandamenity.com/professional-horticulture-and-landscape-design covers the horticulture and landscaping market. The website is updated regularly with breaking news stories, in-depth features, technical information and industry data, making it an invaluable reference point for users.

pH e-news is issued monthly to give professionals the latest industry news, legislation and technical updates, enabling them to make informed decisions.

A network of social media platforms provides a vehicle for magazine content, as well as stand-alone daily news updates.

With a proven track record in multi-platform publishing, the pH team includes Editor, Sophie Wilesmith, who has extensive experience in technical writing for the horticultural and land management sectors, and a robust marketing duo, Kellie Wake and Dan Codling.

#### Who reads pH?

- Hard and soft landscapers
- Landscape designers or contractors
- Professional gardeners
- Estate managers
- · Parks departments
- Arboriculture professionals
- Commercial growers of ornamental plants
- Grounds maintenance contractors
- Turf professionals

# PUBLICATION MONTHS

Winter February 2018

Spring May 2018

Summer August 2018

Autumn November 2018

### **FEATURES**

#### Regular features:

News, industry showcase, horticultural practice, community spaces, estate management, landscape design and planning, education and training, industry innovations, and a new product focus

#### Quarterly features:

Winter: Top trends for 2018, growing media

and fertilisers, tools and machinery

**Spring:** Malvern Spring Show Preview, Chelsea 2018

preview, IPM, irrigation/drainage

**Summer:** Four Oaks trade show preview, Malvern Autumn

Show preview, dramatic autumn displays, hard

landscaping materials

**Autumn:** Saltex preview, horticultural products, turf

maintenance, dramatic winter displays



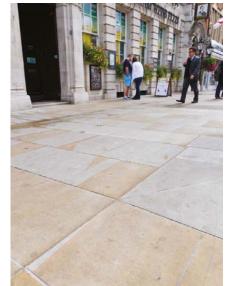




## CIRCULATION

pH is circulated to 8,500 individuals and businesses with specific involvement in horticulture, landscape design and groundcare, including:

- Landscape contractors
- Landscape Architects and Designers
- Head Gardeners And Estate Managers
- · Plant nurseries and growers
- English Heritage, National Trust and Private estates
- · Universities, land-based colleges, schools
- Hospitals, local authorities, parks
- Heads of holiday parks, golf and sports clubs



TSP Media also accesses data from Glenigan Project Leads, who collect information on every planning application submitted throughout the UK. Our third party agreement with Glenigan gives TSP Media unrivalled access to landscape architects, landscape designers, and groundcare professionals actively responsible and overseeing many of the UK's leading landscape projects. This data, when coupled with our own organically sourced information of local authority grounds departments, parks gardens, contractors and operators, provides a potent target audience for manufacturers and suppliers looking to promote their brand and product offering to this lucrative market.

## RATES & DATA

Double Page Spread 300mmH x 460mmW

+6mm bleed Gutter 36mm

Full Page

300mmH x 230mmW +6mm bleed

Half Page (horizontal)
125mmH x 200mmW

Half Page (vertical) 260mmH x 90mmW

Quarter Page

125mmH x 90mmW

Quarter Page (Strap) 65mmH x 200mmW

#### **DIGITAL:**

pH E-news

Monthly insert – text, image and link through to company website

£100/insert

£2500.00

£1400.00

£700.00

£700.00

£350.00

£350.00

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