

PUBLIC SECTOR

BUILDING SPECIFICATION

MEDIA DETAILS 2018



About Us

Public Sector Building Specification is read by specifiers and procurement officers who are working on construction projects across the public sector.

The publication's comprehensive editorial includes feature articles, case studies and a wide range of product information that is of key relevance to specifiers and managers working in this diverse and challenging environment.

Printed Tabloid size on a bright new paper stock, Public Sector Building Specification stands out from the crowd to ensure it creates the best possible platform to help promote your business, it's brand and product message.

Supporting our print issue is an interactive digital edition for the increasing number of readers who prefer to receive their magazine in this format. Digital issues can host video, audio and flash files, embed social media widgets and have full web, email and enquiry links for analytical purposes.

A monthly ebulletin helps drive traffic to this digital issue and to our dedicated Public Sector section on the Specificationonline website.



Investment

Education

Rising pupil numbers promise to drive investment in expanded and new secondary education facilities over the next five years.

Health

The planning pipeline has been more stable over the last 3 years, the sector is expecting a modest improvement during 2018 and beyond.

Social Housing

The sector with its strong pipeline of approved projects is well placed to benefit from an increase in Public Sector capital funding, with the government pledging a £2 billion injection for local authority home building in October 2017.

Infrastructure

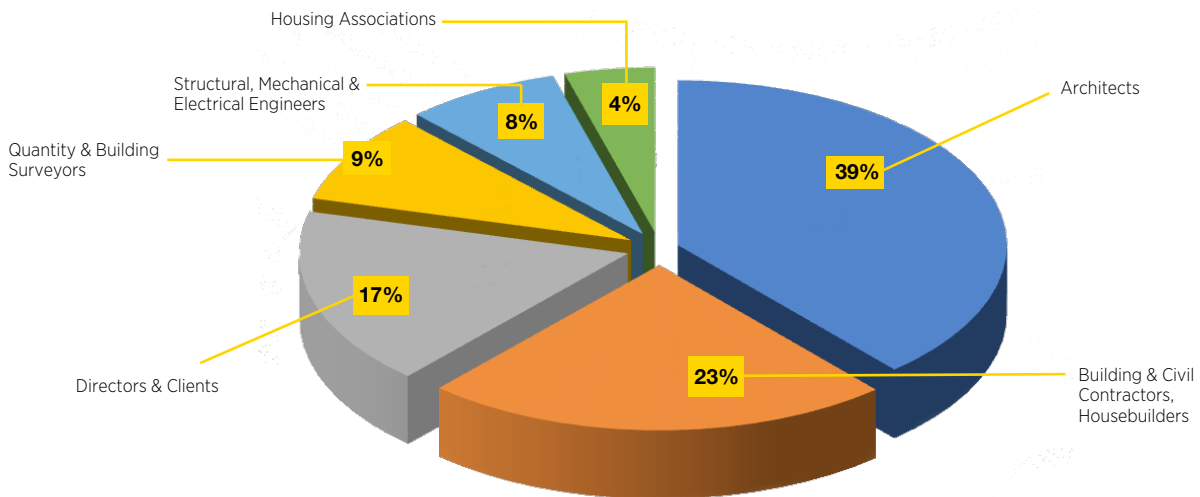
After a year of consolidation in 2017 this sector is forecasting a healthy period of growth during 2018 and beyond.



Circulation

Understanding how the public sector works is key to successfully gaining procurement contracts. No two local authorities specify in the same way with different individuals often responsible for a wide range of projects dependant on the size of the council or the projects in question.

Public Sector Building Specification's circulation is updated on a daily basis. Our unique 24/7 feed from Glenigan project data enables us to track projects from outline planning through to completion. As key specifiers are added to the planning documents, we add them to the circulation file for each forthcoming issue. The information below represents a typical breakdown of the circulation for any one issue.



Job Title	Print	Digital
Architects including technologists & technicians	4,145	5,014
Building & Civil Contractors, House Builders	2,480	1,822
Directors & Clients	1,873	2,227
Building & Quantity Surveyors	949	868
Structural & Mechanical Engineers	822	512
Housing Associations	476	402
Sub total	10,745	10,443
Local Authority (see breakdown below)	409	2,821
TOTAL	11,154	13,666

The circulation department at TSP Media has recently completed a full audit of every local authority within the UK and identified the full contact details of every person with the following job functions:

Chief Executive	432	Head of Regeneration	383
Head of Parks & Open Spaces	408	Head of Architecture/Building & Property	389
Head of Highways & Maintenance	250	Head of Grounds Maintenance	351
Head of Housing	367		
Head of Leisure Services	241	TOTAL	2821

The Market

The Government funded construction pipeline is looking solid and officials have been working closely with industry to improve the prospects for further growth.

This progressive approach will have a positive impact on projects in health, education and urban regeneration as the Government seeks to spread investment across the whole of the UK. Capital spending is now being prioritised and following the easing of austerity measures, the government is now able to use public borrowing to fund capital developments. This will see capital spending rise from £52.3bn in 2016-17 to an estimated £74.2bn in 2021-22, a rise of around 41.8%.

Public Sector Project Pipeline 2018

Through our unique full service access to Glenigan we have identified the following public sector projects moving through the planning process and identified the key specifiers and procurement officers who are working on these projects.

Category	Projects in Planning	Value (£Million)
Health	358	2233
Education	473	4430
Social Housing	255	5317
Regeneration & Infrastructure	3169	3294

Glenigan Project Examples:

Health Project

Site Address: North Middlesex Hospital

Value: £25,000,000

Development type: New

Planning stage: Detailed Plans Granted

Contract stage: Start on Site

Key personnel with Specification role

Client/Promoter

Architect/Plans by

Key Consultants

Project Director/Manager

Contractor

Sub-Contractor

Education Project

Site Address: University Campus Bournemouth

Value: £39,000,000

Development type: New Academic Building & Campus

Planning stage: Detailed Plans Granted

Contract stage: Start on Site

Key personnel with Specification role

Client/Promoter

Architect/Plans by

Key Consultants

Project Director/Manager

Contractor

Sub-Contractor

Social Housing Project

Site Address: 4&5 Lynnsport Kings Lynn

Value: £13,000,000

Development type: New Build

Planning stage: Detailed Planning Granted

Contract stage: Start on Site

Client/Promoter

Architect/Plans by

Key Consultants

Project Director/Manager

Contractor

Sub-Contractor

Regeneration and Infrastructure Project

Site Address: South Shields Metro Station

Value: £20,000,000

Development type: New Transport Interchange

Planning stage: Detailed plans granted

Contract stage: Main Contract Awarded

Client/Promoter

Architect/Plans by

Key Consultants

Project Director/Manager

Contractor

Sub-Contractor

Editorial Programme

Our editorial team will be taking an in-depth look at key topics of interest within the Public Sector Building Specification programme. In each issue we will look to provide our readers with informative feature articles, interesting projects, manufacturer case studies and a wide range of product information.

Sector Report

In each issue of Public Sector Building Specification there will be a main section devoted to the following four key sectors

Education	New build, academies, effective refurbishment strategies, prefabrication, offsite, adapting existing buildings, environmental standards.
Health	Hospitals, system build, offsite, primary healthcare, new build, refurbishment, health centres and caring for the elderly and more.
Social Housing	Lifetime homes, the elderly, single dwelling, city living, large family, ethnic minorities, affordable homes, sustainability.
Infrastructure & Regeneration	Designing for life change, landscaping, sports and amenity, provision for roads and transport, HS2, Crossrail, bridges, parking, infrastructure.

Product Feature Programme

Issue 1 - Spring

External Envelope (to include)

Roofing, Roof Membranes, Green Roofs, Tiles & Slates
External Wall Finishes,
Cladding & Curtain Walling
Insulation & Damp Proofing
Doors, Windows & Entrance Systems
Paints, Stains and Coatings

Issue 2 - Summer

External Works and Water Management (to include)

Drainage & Water Management
Water Storage
Flood Prevention
Pedestrianisation & Street Cleaning
Groundworks & Structures
Fencing & Perimeter Fencing
Sports & Playground Equipment
External Works

Issue 3 - Autumn

Interior Specification (to include)

Floors, Walls & Ceilings
Kitchens, Bathrooms & Washrooms
Interior Lighting & Electrics
Acoustics & Sound Insulation
Architectural Ironmongery
Blinds, Louvres & Solar Control

Issue 4 - Winter

Building Services (to include)

Heating Ventilation & Air Conditioning
Ground Source Heat Pumps
Underfloor Heating
Lighting & Electrics
Lifts, Stairs & Escalators
Energy Efficiency
Security & Fire Protection
Health & Safety

Rates & Data

Public Sector Building Specification is published quarterly. The tabloid size enables advertisers to think more creatively about the message they wish to portray as a whole array of dimensions and shapes can be accommodated on the page. Combine this with a choice of online opportunities and start building your brand and product message with our readership today.

Magazine Advertisement rates:

ADVERT SIZE (EXAMPLE)	1 INSERTION	3 INSERTIONS	6 INSERTIONS
13cm x 2 col (1/4 A4 page)	£390	£370	£350
13cm x 4 col (1/2 A4 page)	£780	£740	£700
20cm x 3 col (Junior A4 page)	£900	£855	£810
25cm x 4 col (A4 page)	£1500	£1425	£1350
25cm x 8 col (A4 DPS)	£3000	£2850	£2700
20cm x 6 col (Tabloid)	£1800	£1710	£1620
40cm x 6 col (DTS)	£3600	£3420	£3240

Column widths: 1 col 42mm - 2 cols 89mm - 3 cols 135mm - 4 cols 182mm - 5 cols 230mm - 6 cols 276mm

Special Positions:

POSITION	SIZE	1 INSERTION	3 INSERTIONS	6 INSERTIONS
Front Cover	80mm x 297mm	£1000	£900	£800
Inside Front Cover	420mm x 297mm	£4000	£3800	£3600
Back Cover	420mm x 297mm	£4200	£4000	£3800

PR & Editorial Submissions

All editorial submitted for inclusion within the Products in Focus section of the magazine levies a production charge of £99.00

(Please forward any relevant press material together with hi-resolution photography to our Editorial Co-ordinator: Harry Riley
email: harry@tspmedia.co.uk)

Inserts, Gate Folds and Bag Sponsorship are all available on a POA basis.

Interested in an article on your business or product development speak to Paul Groves
01952 234000

Material must be supplied on mac formatted email or via email to copy@tspmedia.co.uk. All advertisements should be supplied as a print ready PDF. Images must be minimum 300 dpi at 100% size. Please ensure EPS's are not JPEG compressed. Ensure all images are CMYK not RGB. All fonts should be embedded

Inserts accepted by negotiation.

Cancellations in writing by the first working day of the month prior to the month of publication as our standard terms and conditions of sale state.

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Contacting Us

01952 234000

GROUP EDITOR

Paul Groves

paul.groves@tspmedia.co.uk

EDITORIAL CO-ORDINATORS

Harry Riley

harry@tspmedia.co.uk

Maria Hodgetts

maria@tspmedia.co.uk

ADVERTISEMENT MANAGER & NORTHERN AREA SALES

Martyn Smith

martyn@tspmedia.co.uk

AREA SALES -

HOME COUNTIES AND EAST ANGLIA

James Hastings

james@tspmedia.co.uk

AREA SALES -

MIDLANDS & SOUTH WEST

Mike Hughes

mike@tspmedia.co.uk

LANDSCAPE & GROUNDCARE DIVISION

Kellie Wake

kellie@tspmedia.co.uk

Dan Codling

dan@tspmedia.co.uk

PRODUCTION

copy@tspmedia.co.uk

DESIGN

Kat Jones

kat@tspmedia.co.uk

CIRCULATION

Ashleigh Mal

ashleigh@tspmedia.co.uk

TSP MEDIA

TANNER STILES PUBLISHING
