

LAPU Landscape & Amenity Product Update

www.landscapelandamenity.com



2018 Media Details

The UK's leading multi-media publication for the landscape, amenity and groundscare sector

LANDSCAPE & AMENITY PRODUCT UPDATE

One of the industry's most established and respected titles, Landscape & Amenity Product Update boasts a 10,000 ABC-audited readership of leading industry professionals.

The magazine spearheads a dynamic multi-media platform for all UK landscape, groundscape and amenity news, views, products and technical issues.

The mix of professionally written editorial content, manufacturer articles and detailed product information showcase the world-leading innovation that characterises this important and vibrant UK industry.



PROFESSIONAL GROUNDSCAPE



Professional Groundscape is published six times a year within Landscape & Amenity Product Update and has been specifically created to highlight the global influence of the UK's groundscape sector.

From innovative grass roots volunteers through to world class professionals operating on an international stage, this sector is thriving.

Professional Groundscape perfectly captures the success of the groundscape teams and manufacturers and companies providing products and services through a mix of news stories, interviews, technical articles and product information.

PLAY & ACTIVITY

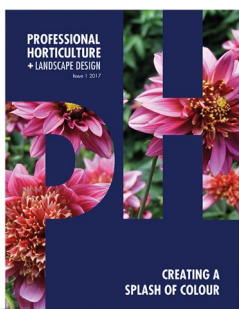
Play & Activity Today has been at the forefront of campaigns to raise awareness of the importance of the play industry for more than a decade.

As the focus of both central and local government shifts to increasing physical activity and safeguarding the long-term future of the UK's parks and green spaces, this quarterly supplement is designed to update purchasers and specifiers of sports and playground equipment and surfacing.

With regular product showcases, Play & Activity also provides regular updates on important industry campaigns and news.



PROFESSIONAL HORTICULTURE + LANDSCAPE DESIGN



pH - Professional Horticulture + Landscape Design, edited by Sophie Wilesmith, is a quarterly magazine dedicated to showcasing the UK's excellence in professional horticulture and landscape design.

An editorial-led publication with a readership of industry professionals, the magazine provides a mix of colourful case studies and informative and detailed technical articles.

It also provides a platform for those working in horticulture and landscape design to showcase why the UK is a world leader in these two dynamic professions.

LANDSCAPEANDAMANITY.COM

All of TSP Media's titles in the company's Landscape Division feature on the dynamic website www.landscapeandamenity.com.

Updated daily, the website and associated social media platforms, reflect the latest industry news and views, as well as providing an invaluable information resource on products and services through case studies, technical articles, launches, brochures and videos.



CIRCULATION BREAKDOWN

Landscape & Amenity Product Update is published 12 times per year and along with its digital issue is sent to a combined audience of over 26,000 groundscape, grounds maintenance, landscape architects, landscape contractors and procurement officers working in both the private and public sector. When you combine this circulation with our online database, web traffic and social media following, we can deliver your product offer to a potential circulation of over 90,000.

PRINT DIGITAL

	PRINT	DIGITAL
LOCAL AUTHORITIES Parks & Open Space Officers/Managers, Grounds Maintenance, Sports & Leisure Departments, Greenkeepers & Groundsmen, Procurement Officers, Landscape Architects, Town Planning/ Urban Environment Officers, Landscape & Amenity Departments.	2976	4981
LANDSCAPE CONTRACTORS & PROFESSIONAL GARDENERS Private Contractors, Managers, Engineers, Directors & Chief Executives, Specialist Arboricultural Contractors and Horticulture Consultants.	3021	5396
GROUNDSMAN & GREENKEEPERS Universities, Colleges, State & Independent Schools, Theme Parks, Entertainment Venues, Caravan Parks, Professional & Non-professional Sports Clubs inc. League & Non-league football, bowls, rugby, cricket and golf courses.	3028	4298
URBAN PLANNING & ARCHITECTURAL DESIGN Landscape Architects, Town Planning Consultants, Urban Development Officers, Architectural Technicians, Surveyors	624	959
PRIVATE ESTATES, NATIONAL TRUST & ENGLISH HERITAGE Estate Managers, Gardeners & Groundsmen, Park Rangers, Operations, Managers and Trustees	351	845
TOTAL	ABC audited print circulation 10,000	16,479



DIGITAL EDITION

As well as our printed magazine we publish a high quality, fully interactive digital turn page edition of Landscape & Amenity Product Update



FEATURE PROGRAMME

Each month we feature:

- Product News
- Latest industry news
- Machinery, Plant & Vehicles
- Street Furniture and Pedestrianisation
- Hard & Soft Landscaping
- Play & Sports news

January 2018

- Brushcutters
 - Forestry Equipment
 - Machinery, Plant & Vehicles
- Supplement - Professional Groundscore:**
BTME 2018 preview; Aeration; Artificial Turf.

February 2018

- Hedge and Verge Mowers (Jane Carley)
 - BTME 2018 Review
 - Fencing
 - Sweepers, Collectors, Blowers & Vacs
 - Machinery, Plant & Vehicles
- Supplement - Play & Activity**

March 2018

- Weed & Pest Control
 - Green Roofs & Living Walls
 - Machinery, Plant & Vehicles
- Supplement - Professional Groundscore:**
Ride-on Mowers (Jane Carley); Fertilisers; Grass Seeds & Wildflowers.

April 2018

- Sports Turf Maintenance (Jane Carley);
 - Soils & Treatments
 - Water Management
 - Pedestrian & Remote Mowers
 - Machinery, Plant & Vehicles
- Supplement - Best of British**

May 2018

- Workwear & Protective Clothing
 - ATV, UTV & Work Trucks.
 - Machinery, Plant & Vehicles
- Supplement - Professional Groundscore:**
Grass Cutting Machinery; Brushcutters.

June 2018

- 2 and 4-wheel Tractors (Jane Carley)
 - Sweepers, Collectors, Blowers & Vacs
 - Machinery, Plant & Vehicles
- Supplement - Play & Activity**

July 2018

- Weed & Pest Control
 - Top Dressers & Spreaders
 - Machinery, Plant & Vehicles
- Supplement - Professional Groundscore:**
Turf Maintenance (Jane Carley); Line Marking

August 2018

- Compact Tractors
 - Ride-on Mowers
 - Hedge & Verge Mowers
 - Fencing & Security.
 - Machinery, Plant & Vehicles
- Supplement - Play & Activity**

September 2018

- Estate Management
 - Brushcutters.
 - Winter Maintenance
 - Machinery, Plant & Vehicles
- Supplement - Professional Groundscore:**
Weed & Pest Control; Artificial Turf Maintenance; Sweepers, Collectors, Blowers & Vacs

October 2018

- Water Management
 - ATV, UTV & Work Trucks
 - Commercial Vehicles
 - Machinery, Plant & Vehicles
- Supplement - SALTEX 2018 Preview**

November 2018

- Grass Seeds & Wildflowers
 - Hard Landscaping & Aggregates.
 - Machinery, Plant & Vehicles
- Supplement - Professional Groundscore:**
Natural Turf Management; Line Marking; Fertilisers; Handheld Tools.

December 2018

- Hedge & Verge Mowers (Jane Carley).
 - SALTEX Review
 - Product of the Year 2018
 - Machinery, Plant & Vehicles.
- Supplement - Play & Activity**

RATES & ARTWORK DIMENSIONS

ADVERTISEMENT RATES

ADVERT SIZE	1 INSERT	3 INSERT	6 INSERT	10 INSERT
Full Page Tabloid	£4200	£3700	£3200	£2700
Half Page Tabloid	£2100	£1900	£1700	£1400
Quarter Page Tabloid	£1055	£1000	£900	£750
25cm x 4 columns (A4 page)	£1850	£1650	£1450	£1200
8cm x 6 columns (Front Cover)	£1055	£950	£850	£700
13cm x 4 columns (1/2 A4 page)	£960	£860	£810	£660
13cm x 2 columns (1/4 A4 page)	£480	£420	£370	£320
Classified Panel (9cm x 9cm)	£185	£150	£125	£100

MECHANICAL DATA

Full Page Tabloid	420mm h x 297mm w + 3mm bleed
Half Page Tabloid	200mm h x 277mm w
Quarter Page Tabloid	200mm h x 136mm w
25cm x 4 columns (A4 page)	250mm h x 183mm w
8cm x 6 columns (Front Cover)	80mm h x 277mm w
13cm x 4 columns (1/2 A4 page)	130mm h x 183mm w
13cm x 2 columns (1/4 A4 page)	130mm h x 89mm w
Classified Panel (9cm x 9cm)	90mm h x 90mm w



Editorial Submissions

100 words including image	£100	If you are interested in discussing editorial submissions please contact Kellie Wake kellie@tspmedia.co.uk or 01952 234000.
200 words including image	£180	
350 words including image	£250	



LS LANDSCAPE SPECIFICATION

THE PRODUCT DATABASE

- A fortnightly product ebulletin focusing on a different subject in each mailing
- Landscape Specification is emailed to a demographic circulation of over 16.479 relevant email addresses
- An ideal platform from which to promote new and existing products within an interactive format.



£175 enables you to include 300/400 words, up to 3 images and necessary hyperlinks. Sponsorship banners are also available.

2018 PRODUCT eBULLETIN PROGRAMME

JANUARY

- 11/01/18 BTME 2018 Preview
- 25/01/18 Amenity Pesticides & Sprayers

FEBRUARY

- 01/02/18 BTME 2018 Review
- 15/02/18 Grass Seeds & Wildflowers

MARCH

- 01/03/18 Water Management - Irrigation
- 15/03/18 Weed Control & Spraying
- 29/03/18 Horticulture

APRIL

- 12/04/18 Sports Turf & Turf Maintenance
- 26/04/18 Mowers & Remote Mowing

MAY

- 10/05/18 Play Equipment & Surfacing
- 24/05/18 Compact Tractors & Attachments

JUNE

- 07/06/18 Green Roofs & Living Walls
- 21/06/18 Pedestrianisation

JULY

- 05/07/18 Brushcutters
- 19/07/18 Fencing & Security

AUGUST

- 02/08/18 Sweepers Vacs, Blowers & Collectors
- 16/08/18 Horticulture
- 30/08/18 Forestry Equipment

SEPTEMBER

- 13/09/18 Hedge & Verge Mowers
- 27/09/18 Aeration

OCTOBER

- 11/10/18 Winter Maintenance & Snow Clearance
- 25/10/18 IOG SALTEX 2018 Preview

NOVEMBER

- 8/11/18 Estate Management
- 22/11/18 IOG SALTEX 2018 Review

DECEMBER

- 06/12/18 Commercial Vehicles & Trailers
- 20/12/18 BTME 2019 Preview

eBULLETINS RATES

WEEKLY eBULLETINS			
PRODUCT eBULLETIN	1 eBULLETIN	3 eBULLETINS	6 eBULLETINS
Article	£200	£175	£150
Solus Banner	£150	£125	£100
Skyscraper	£125	£100	£75
MPU	£100	£75	£50
NEWS eBULLETIN			
Article	£200	£175	£150
Solus Banner	£150	£125	£100
Skyscraper	£125	£100	£75
Video Entry	£100	£75	£50

Couple this opportunity with banners on our main website for maximum exposure



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LAPA

LAPG

**PROFESSIONAL
HORTICULTURE**
+ Landscape Design

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