

# Public Sector

## building specification

Media Details

2016





# About Us

**Public Sector Building Specification is read by specifiers and procurement officers who are working on building related projects across the public sector.**

The publication's comprehensive editorial includes feature articles, case studies and a wide range of product information that is of key relevance to specifiers and managers working in this diverse and challenging environment.

Printed Tabloid size on a bright new paper stock, Public Sector Building Specification stands out from the crowd to ensure it creates the best possible platform to help promote your brand and product message.

Supporting our print issue is an interactive digital edition for the increasing number of readers who prefer to receive their magazine in this format. Digital issues can host video, audio and flash files, embed social media widgets and have full web, email and enquiry links for analytical purposes.



“ There are positive signs from the public sector. Education and health starts both rose, with community and amenity work the only area seeing a fall ”

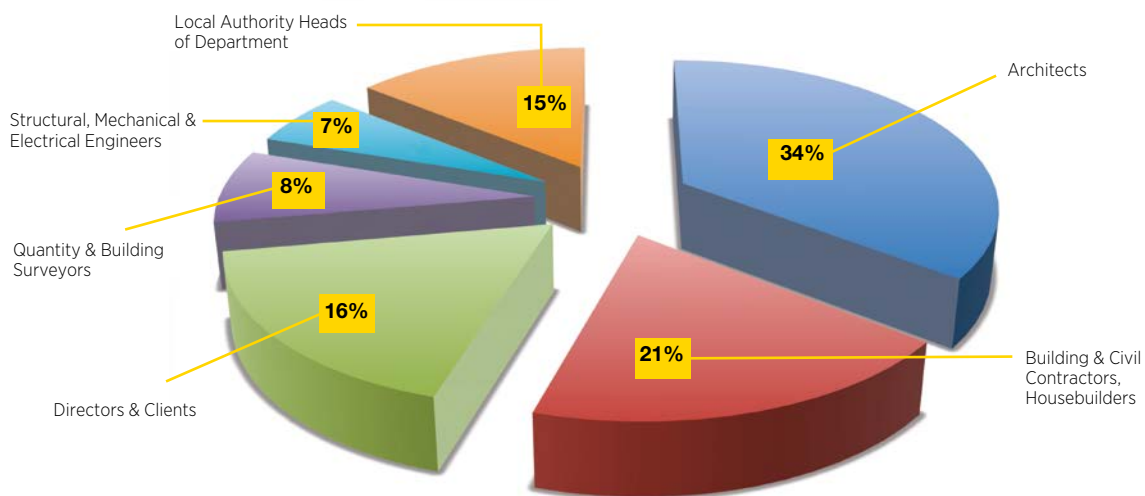
Allan Wilén, Economics Director at Glenigan



# Circulation

Understanding how the public sector works is key to successfully gaining procurement contracts. No two local authorities specify in the same way with different individuals often responsible for a wide range of projects dependant on the size of the council or the projects in question.

Public Sector Building Specification's circulation is updated on a daily basis. Our unique 24/7 feed from Glenigan project data enables us to track projects from outline planning through to completion. As key specifiers are added to the planning documents, we add them to the circulation file for each forthcoming issue. The information below represents a typical breakdown of the circulation for any one issue.



## Job Title

Architects including technologists & technicians  
 Building & Civil Contractors, House Builders  
 Directors & Clients  
 Building & Quantity Surveyors  
 Structural & Mechanical Engineers  
 Sub total

## Print

4,145  
 2,480  
 1,873  
 949  
 822  
 10,269

## Digital

5,014  
 1,822  
 2,227  
 868  
 512  
 10,443

Local Authority (see breakdown below)

1,794

1,087

**TOTAL**

12,063

11,530

The circulation department at TSP Media has recently completed a full audit of every local authority within the UK and identified the full contact details of every person with the following job functions:

<b>Chief Executive</b>	<b>392</b>	<b>Head of Regeneration</b>	<b>387</b>
<b>Head of Parks &amp; Open Spaces</b>	<b>382</b>	<b>Head of Architecture/Building &amp; Property</b>	<b>389</b>
<b>Head of Highways &amp; Maintenance</b>	<b>250</b>	<b>Head of Grounds Maintenance</b>	<b>362</b>
<b>Head of Housing</b>	<b>352</b>		
<b>Head of Leisure Services</b>	<b>367</b>	<b>TOTAL</b>	<b>2881</b>

# The Market

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The Government funded construction pipeline is looking solid and officials have been working closely with industry to improve the prospects for further growth.

This progressive approach will have a positive impact on projects in health, education and urban regeneration as the Government seeks to spread investment across the whole of the public sector. Social housing too is benefitting from the upsurge and investment across the housing landscape. With planning applications at their highest for over five years the public sector looks a highly lucrative and buoyant market to be investing in.

## Public Sector Project Pipeline 2016

Through our unique full service access to Glenigan we have identified the following public sector projects moving through the planning process and identified the key specifiers and procurement officers who are working on these projects.

Category	Count	Value (£Million)
Health	5,447	2233
Education	10,507	4430
Social Housing	24,804	5317
Regeneration & Infrastructure	9,311	3294
Total Projects	50,069	15274

## Glenigan Project Examples:

### Health Project

**Site Address:** North Middlesex Hospital

**Value:** £25,000,000

**Development type:** New

**Planning stage:** Detailed Plans Granted

**Contract stage:** Start on Site

**Contact Information**  
Client/Promoter                      Sub-Contractor  
Architect/Plans by                      Contractor

### Education Project

**Site Address:** New Sheffield Engineering Bldg

**Value:** £81,000,000

**Development type:** Refurbishment with Extension

**Planning stage:** Detailed Plans Granted

**Contract stage:** Start on Site

**Contact Information**  
Client/Promoter                      Sub-Contractor  
Architect/Plans by                      Contractor  
Key consultants                      Bidders

### Social Housing Project

**Site Address:** Quality Homes for Older People

**Value:** £300,000,000

**Development type:** Refurbishment with New

**Planning stage:** Pre-Planning

**Contract stage:** Start on Site

**Contact Information**  
Client/Promoter                      Contractor  
Architect/Plans by                      Bidders  
Key consultants

### Regeneration and Infrastructure Project

**Site Address:** Northern Line Extension

**Value:** £600,000,000

**Development type:** New with Extension

**Planning stage:** Planning not Required

**Contract stage:** Main Contract Awarded

**Contact Information**  
Client/Promoter                      Contractor  
Architect/Plans by                      Bidders  
Key consultants

Our editorial team will be taking an in-depth look at key topics of interest within the Public Sector Building Specification programme. In each issue we will look to provide our readers with informative feature articles, interesting projects, manufacturer case studies and the wide range of products that are specified across the Health, Education, Social Housing and Urban Regeneration sectors.

## Product Feature Programme

In each issue of Public Sector Building Specification our editorial team will cover a range of product features. Manufacturers are welcome to submit relevant product and project releases for consideration in the following issues, along with regular in depth reports on Education, Health, Social Housing and Urban Regeneration

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### Issue 1 February

Doors, Windows & Ironmongery  
Safety, Security & Fire Protection  
External Works, Landscaping &  
Pedestrianisation

### Issue 2 May

Roofing, Cladding and Insulation  
Heating, Ventilating and Air  
Conditioning  
Refurbishment, Retrofit & Maintenance

### Issue 3 September

Floors, Walls and Ceilings  
Kitchens, Bathrooms & Washrooms  
Lifts, Stairs, Balustrades & Balconies  
Acoustics & Sound Insulation

### Issue 4 November

Drainage and Water Management  
Structures / External Walls  
Paints, Coatings & Surface Treatments  
Lighting & Interiors

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# Rates and Data

Public Sector Building Specification is published quarterly. The tabloid size enables advertisers to think more creatively about the message they wish to portray as a whole array of dimensions and shapes can be accommodated on the page. Combine this with a choice of online opportunities and start building your brand image with our readership today.

## Magazine Advertisement rates:

ADVERT SIZE (EXAMPLE)	1 INSERTION	3 INSERTIONS	6 INSERTIONS
13cm x 2 col	£390	£370	£350
13cm x 4 col	£780	£740	£700
20cm x 3 col	£900	£855	£810
25cm x 4 col	£1500	£1425	£1350
20cm x 6 col	£1800	£1710	£1620
40cm x 6 col	£3600	£3420	£3240

Column widths: 1 col 40mm - 2 cols 88mm - 3 cols 135mm - 4 cols 180mm - 5cols 230mm - 6 cols 277mm

## Special Positions:

POSITION	SIZE	1 INSERTION	3 INSERTIONS	6 INSERTIONS
Front Cover	90mm x 297mm	£1200	1100	1000
Inside Front Cover	420mm x 297mm	£4000	3800	3600
Back Cover	420mm x 297mm	£4200	4000	3800

## PR & Editorial Submissions

All editorial submitted for inclusion within the Products in Focus section of the magazine levies a production charge of **£99.00**

(Please forward any relevant press material together with hi-resolution photography to our editorial co-ordinator: Devan Morgan email: [devan@tspmedia.co.uk](mailto:devan@tspmedia.co.uk)

**Inserts, Gate Folds and Bag Sponsorship are all available on a POA basis.**

Material must be supplied on mac formatted email or via email to [copy@tspmedia.co.uk](mailto:copy@tspmedia.co.uk). All advertisements should be supplied as a print ready PDF. Images must be minimum 300 dpi at 100% size. Please ensure EPS's are not JPEG compressed. Ensure all images are CMYK not RGB. All fonts should be embedded

Inserts accepted by negotiation.

Cancellations in writing by the first working day of the month prior to the month of publication as our standard terms and conditions of sale state.

Interested in an article on your business or product development speak to Paul Groves 01952 234000



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# TSP MEDIA

TANNER STILES PUBLISHING

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