

### Concern as parks report reveals green spaces at tipping point

The Parks Alliance has responded to the Heritage Lottery Fund's (HLF) report State of UK Public Parks 2016 by calling on the government to recognise the range of benefits and value that Parks deliver, including in health, social cohesion and air quality, and take a joined up approach across Departments to funding

them. The HLF report found that the number of people using parks is increasing but the funding they receive is reducing. Over half the UK population regularly use their local park, yet the challenge of managing our parks and green spaces is increasing due to the continued reduction in funding and loss of staff and skills. We

have to find a solution now before the improvements made over the past 20 years are lost and our parks, once again, go into decline and become places that require significant investment.

There is a need to improve and monitor improvement in parks, which is why the Parks

Alliance would like to see a national measure of quality using the Green Flag Award standard - with an annual update. Local authorities should then adopt and monitor this national measure.

Parks are an integral part of childhood. In an average month, almost half (48%) of all children in England visit local urban parks. Mark Camley, Chairman of The Parks Alliance, said: "HLF's findings that the recent renaissance in parks over last 20 years is now coming to an end is of great concern and should be a wakeup call for us.

"Local authorities, voluntary groups and contractors have done an excellent job of offsetting significant budget reductions by working inventively and collaboratively to find new solutions and is disguising the depth of the crisis.

"The sector is at a tipping point, with a high percentage of parks managers having left the sector leading to a degradation of the skills base. Of those remaining, some 95% expect cuts to their

budget over the next 3 years. This is unsustainable. We all know Parks have a beneficial effect on our lives, so we need to act on this now. A make do and mend approach will not work. The government and local authorities need to recognise the benefits of parks and green spaces, including on health, and fund them appropriately."

Phil Jones, Chairman of BALINCF, said it was of great concern that, whilst the use of parks is increasing, the report shows a continuing decline in the state of the infrastructure.

"There is an urgent need for more collaboration at local level to further engage all stakeholders, both public and private," he added.

"Coupled with the move to increase awareness at national level of the importance of saving our parks in the UK and the resultant benefits our green spaces provide, this collaboration will generate further credible evidence to support the cause.

**Parks Alliance Enquiry 1**



**SALTEX 2016 Preview**

A look ahead to NEC Birmingham

Page 13-28



**Sweepers, Collectors & Vacs**

A showcase of the latest product news

Page 32-34



**Winter Maintenance**

Jane Carley takes a look at the seasonal sector

Page 35-38

### SALTEX is still growing

Show organisers have listened to visitor feedback from last year's event to ensure that SALTEX 2016, taking place on 2 and 3 November at the NEC Birmingham, will offer even more reasons to attend.

Last year's SALTEX (Sports, Amenities, Landscaping Trade Exhibition) was an unprecedented success with over 260 exhibitors and 8,714 unique visitors spanning 45 different nations.

Building on that success, SALTEX 2016's improved show features and unrivalled industry support are set to work together to create the most exciting groundscape event to date when the doors to halls 6, 7 and 8 open at the NEC, Birmingham.



Over 280 exhibitors from a diverse range of grounds management sectors have confirmed. The exhibition will see a plethora of exhibitors representing the likes of forestry, play, groundscare machinery, artificial surfaces, natural turf, landscaping products, pest control, line marking, waste management, sports equipment and many, many more.

Show organisers have commissioned an extra seminar theatre for SALTEX 2016 in order to expand the number of presentations across the two days. Learning LIVE will now see four purpose-built seminar theatres with state-of-the-art sound systems and screens featuring a greater depth of content and quality.

**SALTEX Enquiry 2**

### New CEO for the Landscape Institute

Landscape Institute President Merrick Denton-Thompson has announced the appointment of Daniel Cook as his new Chief Executive Officer.

The move will provide fresh leadership and drive forward its aim to broaden membership, particularly internationally. Daniel will move from his role as Director of Strategy and Planning at RICS to the Landscape Institute during October. Mr Denton-Thompson

said: "Daniel joins at an exciting time for the LI as it modernises its governance and approach to develop a broader membership of landscape professionals.

"He will also seek to improve engagement with the next generation and progress the LI's focus on education to ensure that our profession continues to provide skilled practitioners to meet industry and society's needs."

**Landscape Institute Enquiry 3**

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READER ENQUIRY 4

## 2017 Media Details

The UK's leading multi-media publication for the landscape, amenity and groundscare sector

# LANDSCAPE & AMENITY PRODUCT UPDATE

The team at TSP Media is delighted to announce major expansion plans for its industry-leading title Landscape & Amenity Product Update in 2017.

The new-look format will be complemented by a fresh, creative new look for the magazine itself, with a redesigned front cover. One of the industry's most established and respected titles, Landscape & Amenity Product Update spearheads a multi-media platform in print for all UK landscape, groundcare and amenity matters.

With an ABC audited circulation of buyers, specifiers, contractors, operators and groundcare professionals in both the public and private sectors, Landscape & Amenity Product Update has become an established and authoritative resource for the industry.

# PROFESSIONAL GROUNDCARE

Professional Groundscare is an important new platform created by TSP Media and the team at Landscape & Amenity Product Update to focus on one of the UK's most important and world-leading industries.

From grassroots volunteers through to those occupying high-profile positions in international venues, the UK's professional groundscare industry is envied around the world and our expertise and products are exported to a growing number of countries.

The new quarterly Professional Groundscare supplement will provide an informed and informative platform for this industry through a mix of technical updates, case studies, profiles and advice articles.

# PLAY & ACTIVITY

Play & Activity has been at the forefront of campaigns to raise awareness of the importance of the play industry.

A quarterly supplement, published in association with the API (Association of Play Industries), it is designed to update purchasers and specifiers of sports and playground equipment and surfacing.

Play & Activity also provides a mix of industry comment, new products and project led articles relating to the sport, play and recreational market.

# LANDSCAPEANDAMENITY.COM

TSP Media has also invested in a dynamic new website that will incorporate Landscape & Amenity Product Update and pH Professional Horticulture + Landscape Design, the new quarterly magazine edited by Laurence Gale.

Providing a dedicated hub for product-specific information, including brochures, videos, it is also a daily news channel for all those interested in keeping up-to-date with the main issues affecting our industry.

Landscape & Amenity Product Update is also supported by a proactive approach to social media, via Twitter, Facebook, Pinterest, LinkedIn and Google+, providing another key platform for the latest industry news.



# CIRCULATION

Landscape & Amenity Product Update is published 12 times per year and along with its digital issue is sent to a combined audience of over 25,000 groundcare, grounds maintenance, landscape architects, landscape contractors and procurement officers working in both the private and public sector. When you combine this circulation with our online database, web traffic and social media following, we can deliver your product offer to a potential circulation of over 90,000.

## PRINT DIGITAL

	PRINT	DIGITAL
<b>LOCAL AUTHORITIES</b> Parks & Open Space Officers/Managers, Grounds Maintenance, Sports & Leisure Departments, Greenkeepers & Groundsmen, Procurement Officers, Landscape Architects, Town Planning/ Urban Environment Officers, Landscape & Amenity Departments.	2978	4724
<b>LANDSCAPE CONTRACTORS &amp; PROFESSIONAL GARDENERS</b> Private Contractors, Managers, Engineers, Directors & Chief Executives, Specialist Arboricultural Contractors and Horticulture Consultants.	3014	5178
<b>GROUNDSMAN &amp; GREENKEEPERS</b> Universities, Colleges, State & Independent Schools, Theme Parks, Entertainment Venues, Caravan Parks, Professional & Non-professional Sports Clubs inc. League & Non-league football, bowls, rugby, cricket and golf courses.	3022	4212
<b>URBAN PLANNING &amp; ARCHITECTURAL DESIGN</b> Landscape Architects, Town Planning Consultants, Urban Development Officers, Architectural Technicians, Surveyors	640	949
<b>PRIVATE ESTATES, NATIONAL TRUST &amp; ENGLISH HERITAGE</b> Estate Managers, Gardeners & Groundsmen, Park Rangers, Operations, Managers and Trustees	346	812
<b>TOTAL</b>	<b>10,000</b>	<b>15,875</b>



[Click here to view latest circulation analysis, and ABC certificate.](#)

## DIGITAL EDITION

As well as our printed magazine we publish a high quality, fully interactive digital turn page edition of Landscape & Amenity Product Update



# 2017 EDITORIAL PROGRAMME

## MONTHLY FEATURES

- Industry News
- Street Furniture & Lighting
- Pedestrianisation & Hard Landscaping
- Product News
- Sports & Play Equipment
- Machinery, Plant & Vehicles

### January

- **Supplement - Professional Groundscare: including – BTME 2017 Preview;**
- Aerators;
- Artificial Turf Maintenance
- Chainsaws & Forestry Equipment.
- Brushcutters

### February

- **Supplement – Play & Activity**
- BTME Review
- Road Sweepers & Street Cleaners
- Fencing & Security

### March

- **Ride-on Mowers (Jane Carley);**
- Natural Stone & Aggregates; Grass Seeds & Wildflowers
- Weed Control & Spraying
- Fertilisers

### April

- **Supplement - Professional Groundscare: including – Sports Turf Maintenance (Jane Carley);**
- Water Management & Irrigation; Soils, Composts & Treatments
- Pedestrian & Remote Mowers

### May

- **Supplement – Play & Activity**
- Green Roofs & Living Walls
- Brushcutters
- ATVs, UTVs & Work Trucks.

### June

- **2 & 4-wheel tractors (Jane Carley);**
- Paving & pedestrianisation;
- Workwear
- Sweepers, Collectors & Vacs
- Aerators

### July

- **Supplement – Professional Groundscare: including – Grass cutting machinery; Top Dressers & Spreaders; Line-marking.**
- Shelters & Canopies
- Commercial Vehicles

### August

- **Supplement – Play & Activity**
- Fencing & Security
- Compact Tractors
- Weed & Pest Control
- Hedge & Verge Mowers

### September

- **Forestry Equipment (Jane Carley);**
- Estate Management;
- Ride-on Mowers.
- Winter Maintenance
- Brushcutters

### October

- **SALTEX 2017 Preview;**
- Artificial Turf & Maintenance
- Water Management & Drainage

### November

- **Supplement – Professional Groundscare: Including - Fertilisers, Grass Seeds, Line Marking**
- Sweepers, Collectors & Vacs
- Hand-held Tools

### December

- **Supplement - Play and Activity**
- **Hedge & Verge Mowers (Jane Carley);**
- SALTEX 2017 Review
- Trees, Shrubs & Planters;
- Paving
- Product Review of 2017



# MAGAZINE RATES

## ADVERTISEMENT RATES

ADVERT SIZE	1 INSERT	3 INSERT	6 INSERT	10 INSERT
Full Page Tabloid	£4200	£3700	£3200	£2700
Half Page Tabloid	£2100	£1900	£1700	£1400
Quarter Page Tabloid	£1055	£1000	£900	£750
25cm x 4 columns (A4 page)	£1850	£1650	£1450	£1200
8cm x 6 columns (Front Cover)	£1055	£950	£850	£700
13cm x 4 columns ( 1/2 A4 page)	£960	£860	£810	£660
13cm x 2 columns ( 1/4 A4 page)	£480	£420	£370	£320
Classified Panel (9cm x 9cm)	£185	£150	£125	£100

## MECHANICAL DATA

Full Page Tabloid	420mm h x 297mm w + 3mm bleed
Half Page Tabloid	200mm h x 277mm w
Quarter Page Tabloid	200mm h x 136mm w
25cm x 4 columns (A4 page)	250mm h x 183mm w
8cm x 6 columns (Front Cover)	80mm h x 277mm w
13cm x 4 columns ( 1/2 A4 page)	130mm h x 183mm w
13cm x 2 columns ( 1/4 A4 page)	130mm h x 89mm w
Classified Panel (9cm x 9cm)	90mm h x 90mm w

Printed  
inserts  
available on  
request

## Editorial Submissions

100 words including image	£100
200 words including image	£180
350 words including image	£250

If you are interested in discussing editorial submissions please contact Rebecca Taylor on 01952 234000.



# FORTNIGHTLY PRODUCT eBULLETIN

A fortnightly product ebulletin featuring a different subject in each mailing, Landscape Specification is emailed to over 15,875 relevant email addresses and is an ideal platform from which to promote new and existing products.

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£175 enables you to include an unlimited release, image and any necessary web links.

## 2017 PRODUCT eBULLETIN PROGRAMME

### JANUARY

- 05/01/17 Amenity Pesticides & Sprayers
- 19/01/17 BTME 2017 Review

### FEBRUARY

- 02/02/17 Ground Reinforcement
- 16/02/17 Grass Seeds & Wildflowers

### MARCH

- 02/03/17 Street Furniture & Lighting
- 16/03/17 Water Management - Irrigation
- 30/03/17 Weed Control & Spraying

### APRIL

- 13/04/17 Sports Turf & Turf Maintenance
- 27/04/17 Mowers & Remote Mowing

### MAY

- 11/05/17 Play Equipment & Surfacing
- 25/05/17 Compact Tractors & Attachments

### JUNE

- 08/06/17 Green Roofs & Living Walls
- 22/06/17 Pedestrianisation

### JULY

- 06/07/17 Brushcutters
- 20/07/17 Fencing & Security

### AUGUST

- 03/08/17 Sweepers Vacs, Blowers & Collectors
- 18/08/17 Shelters & Covered Walkways
- 31/08/17 Forestry Equipment

### SEPTEMBER

- 14/09/17 Hedge & Verge Mowers
- 28/09/17 Aeration

### OCTOBER

- 12/10/17 Winter Maintenance & Snow Clearance
- 26/10/17 IOG SALTEX 2017 Preview

### NOVEMBER

- 09/11/17 Estate Management
- 23/11/17 IOG SALTEX 2017 Review

### DECEMBER

- 07/12/17 Commercial Vehicles & Trailers
- 21/12/17 BTME 2018 Preview

# eBULLETINS RATES

## WEEKLY eBULLETIN'S

PRODUCT eBULLETIN	1 eBULLETIN	3 eBULLETINS	6 eBULLETINS
Article	£200	£175	£150
Solus Banner	£150	£125	£100
Skyscraper	£125	£100	£75
MPU	£100	£75	£50
<b>NEWS eBULLETIN</b>			
Article	£200	£175	£150
Solus Banner	£150	£125	£100
Skyscraper	£125	£100	£75
Video Entry	£100	£75	£50

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